

SEGMENTS

1,103,227	Total Universe /Universe Rate	\$90.00/M
170,258	1 Month Hotline	+ \$15.00/M
519,844	3 Month Hotline	+ \$10.00/M
43,936	Weekly Hotline	+ \$20.00/M

DESCRIPTION

Reach individuals who are searching for a responsibly priced vacation package. Our **American Dream Vacations** mailing list puts you in contact with travel responders that have expressed an interest in taking a vacation. Many of these individuals enjoy bargain hunting for the best possible travel rates so timing is everything. Reach enthusiastic travelers who are ready to take their next vacation with our American Dream Vacations list. These individuals will make the ideal targets for marketing campaigns including vacation packages, cruises, credit cards, insurance offers, cosmetic supplies and more.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	09/01/2015
CONFIRMED	09/05/2015

GENDER

40% MALE 60% FEMALE

SOURCE

Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Gender/Sex	\$8.00/M
Date of Birth	\$10.00/M
Income Select	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Credit Card Holders	\$10.00/M
Mail Order Buyers	\$10.00/M
Monthly Hotline	\$15.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
 Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

 Midway Direct Marketing
 815 N. Delphia
 Park Ridge IL 60068
 MANAGER
 Phone: (224) 241-2022
 Fax:

NET NAME ARRANGEMENTS

Net Name is allowed	
Run Charges	\$8.00/M