

SEGMENTS

778,984	Total Universe /Universe Rate	\$95.00/M
56,342	Monthly Hotline	+ \$15.00/M
167,186	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The **Adolescent Donors** mailing list contains individuals who have donated to a worthwhile cause, the welfare of our children. These charitable individuals have shown their support by generously donating to many children charities and organizations. They want to help underprivileged children who have been victims of abuse and neglect. These Adolescent Donors are hoping their donations will provide hope with a better future for our children. Contact these humanitarians who will be receptive to all fundraisers for children and other charitable causes.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	09/18/2015
CONFIRMED	09/18/2015

GENDER

40% MALE 60% FEMALE

SOURCE

Multi Sourced, Direct mail sold

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Credit Card Holders	\$15.00/M
Gender	\$8.00/M
Monthly Hotline	\$10.00/M
Phone Number	\$125.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
------------------	------------

EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowed	
Run Charges	\$8.00/M